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AN OKAY PLACE TO EAT



**Where mascots serve you...
50 years past their prime!**

An Okay Place To Eat

“A family diner where mascots serve you...50 years past their prime.”

Logline:

An Okay Place To Eat is about a family-themed diner staffed by 1950s food and beverage mascots.

One foot inside An Okay Place To Eat and you know, there's nothing “okay” about it: the food sucks, the service is worse, and you'll be lucky to make it out alive. If you do, you'll leave with emotional scars and diarrhea for days.

The show is an adult-oriented animated sitcom with strong nostalgic themes. It has the wackiness of *Spongebob*, the raunchiness of *Ren & Stimpy*, and the sardonic tones of *South Park*.

The Okay Place World:

For decades, people have consumed millions of products advertised by lovable mascots, yet no one has examined the mascot's life. An Okay Place To Eat explores how mascots would adapt to a real world setting.

The Okay Place world is an exaggerated pseudo-reality where the mascots you grew up with aren't men in costumes, they are real. They breathe, eat, sleep, poop, and wipe, just like you and me! All of the human characters (human mascots included) are subject to the rules of the real world. On the other hand, the cartoon mascots are subject to an entirely different set of rules. For example, if you hit a human with a frying pan, they will break bones, bleed, and have a long recovery. However, if you hit a cartoon mascot with a frying pan, they will feel pain and their face will be crumpled inward for a few minutes before springing back to normal. This invulnerability makes the cartoon mascots potentially dangerous to their co-workers and customers.

Most episodes of An Okay Place To Eat will take place inside and around the diner. However, some episodes will leave the diner and delve into the lives of Colonel and the mascots.

Sold yet?

No? Okay, let's talk about the heart of the show. Okay Place follows the story of its owner, Colonel Jeremiah Jessup.

Flashback. Flashbaaaack!

Colonel grew up in the 1950's with a loving family: His dad loved hitting him, his mom loved ignoring him, and other kids loved *not* being his friends. All Colonel had was TV, and TV doesn't judge. He loved watching his “stories” and especially the commercials with enchanting mascots peddling cereals, snack cakes, and TV Dinners. Pretty soon Colonel started believing the mascots were his friends, and surprisingly, Colonel was happy!

Colonel grew up, endured hardships in the Army, got old -- not diaper-wearing old, more like man-tits old -- and he was alone. He was never able to find the love and happiness he imagined as a kid.

Flash forward. Flash forwaaaaard!

Searching for that love and happiness, Colonel opened a family diner called “An Okay Place To Eat” and tracked down the actual commercial mascots to work there. Since they have bills to pay, most of the mascots took the job. With Colonel’s dream fully intact, An Okay Place To Eat was open for business. Ideal world, right? But here's the catch, coming in 3...2...1...

The mascots Colonel once admired are nothing like he remembers them: they’re washed-up, egocentric, curmudgeonly, and definitely unfit for the family dining experience. They’re a volatile group of psychotics, maniacs, nutcases, and crazies who don't get along with each other, let alone know appropriate etiquette or have the required social skills to serve customers.

Even though the mascots don't live up to his ideal expectations, the eternally naïve Colonel sees past their absurdity in order to keep his dream alive. In return, he gets to work with the closest thing to a family he's ever had. Even if that family tends to accidentally kill customers, smoke marijuana in front of children, and perform lewd acts in the bathroom.

Can Colonel keep his dream alive? Can he keep these mascots in line? Can he keep the family together? Or will it all go to hell in a hand basket? Find out on... AN OKAY PLACE TO EAT!

MAIN CHARACTERS



COLONEL JEREMIAH JESSUP – The Owner

Voiced by: Jim Cummings

Colonel is a sweet guy with good intentions. Opening An Okay Place To Eat was his life-long dream; his way of finding the love of a family. He runs Okay Place like a parental figure with unconditional love and delusional admiration for his employees. But if they misbehave, he'll make sure they learn a valuable lesson – just like at the end of his favorite sitcoms!

SERGEANT CEREAL – Waiter

Voiced by: R. Lee Ermey

Sergeant Cereal was the mascot for “Army O’s Cereal.” A true military man and former U.S. Army Officer, he approaches his job with formality and accuracy. He’s brash, in your face, and he mixes metaphors your mother shouldn’t hear. Take too long on your order and you’ll find yourself doing twenty push-ups.



TWINKLES – Waiter

Voiced by: Jason Marsden

Former mascot for “Twinkles Crème-Filled Snack Cakes,” Twinkles is a real cowboy and still wears the get-up. He’s not the brightest snack in the aisle: he’s slow, demented, and doesn’t understand the consequences of his actions. He uses his gun excessively to solve problems or let off some steam. You can remind him about your order, but he’ll just forget again or shoot you for bothering him.



MAIN CHARACTERS (CONT'D)

RUBY GOLD – Waitress/Bar Maid

Ruby was the mascot for “Saint Moon Beer.” She was also Colonel’s childhood crush. Ruby is grandmotherly sweet, yet inappropriately pushes that sexiness that drove men wild years ago. Now it just drives them into on-coming traffic. She’s the resident drunk, but always serves herself first.



LITTLE DELILAH – Hostess

Former mascot for “Little Delilah Snack Cakes,” Little Delilah was born with a growth disorder, creating a bitchy spinster trapped in the body of a cute ten-year-old. She’s got a Napoleon complex, foul mouth, and a criminal record. She doesn’t put up with any crap so don’t ask her for substitutions or inform her of any errors. And if you call her cute one time...well, it won’t be cute.

SUPPORTING CHARACTERS



HECTOR SPECTOR – Health Inspector

Voiced by: Scott Adsit

Hector is a highly organized and meticulous nerd. He prides himself in his ability to do his job well. Though fastidious, he's reasonable. Okay Place drives him crazy, because despite enormous health code violations, he can never seem to shut it down.

GEORGE WILLIAMS – Busboy

George is your average humble, kind, and smart high school student. He took the job at Okay Place to learn responsibility and earn money for college. Much to George's chagrin, Colonel treats him like the son he never had. He's often the voice of reason, which would be nice if they listened to him.



BANG, CRASH, & SMASH – Chefs

Bang, Crash, and Smash are used to be the singing mascots for "Fizzle Sizzles" cereal. They're like the "Three Stooges" of the diner: Bang is the curmudgeon, Crash is the nitwit, and Smash is the arrogant leader. They prepare food at Okay Place, if they can stop pulling deadly pranks on each other long enough. FYI, you might find blood or teeth in your food.

SAWFTIE SERVIE – Ice Cream Man

Sawftie Servie is the only mascot wearing a suit. There's a man under that ice cream head, but like Darth Vader, you'll never see his face. He loves children...probably a little too much. Look past his frozen smile and you might hear something so lewd it'll make your grandmother cry. Make sure to keep an eye on him while he's "servicing" your kids.



SUPPORTING CHARACTERS (CONT'D)



BIFF – Busboy

Biff was the mascot for “Beef Buddy Seasoning.” He’s happy-go-lucky, eager to please, and always willing to lend a helping hand. Everyone takes advantage of his innocent nature and treats him like shit, but that never stops him from being upbeat and lovable.

TASTY BEAR – Dishwasher

Former mascot for “Tasty Bears Cereal,” Tasty Bear is a laid back stoner following the beat of his own bong. He sleeps more than he works. Ask him to do his job and he’ll casually say, “I’m on break, bitch.” He always keeps his cool.



SPRINGBOARDS

Cereal Killer

Breaking News! Cereal mascots all over the world are being targeted by a serial killer who drowns them in milk. A dead cow is delivered to An Okay Place To Eat with a warning: "You're next." The cereal mascots are on high alert, while the non-cereal mascots do everything they can to segregate themselves from the "Cereals." Discrimination runs amuck. Just as things are about to get explosive, the killer arrives. Colonel and Sergeant Cereal unite the mascots to "Scooby Doo" the killer, who happens to be the president of M.A.S.C. (Mothers Against Sugary Cereals).

Old & New

The diner struggles to bring in customers and the rent is over-due. Driven by boredom, the mascots wreak havoc. As Colonel watches his dream slip away, he decides to make a local television commercial. In theory, this shouldn't be a problem, but the washed up mascots are incapable of making wholesome advertisements as they once did. The offensive commercial barely comes together and is a total flop. Colonel resigns himself to close An Okay Place To Eat forever. However, the commercial attracts an unexpected audience. Right before he closes the doors, stoners flock to the diner with the munchies! Oh, and Colonel thinks the stoners are "slow people."

The Robbery

The three mascots from Chocolate Crackle Crisp Cereal rob An Okay Place To Eat and hold everyone hostage. Meanwhile, Ruby Gold and Colonel are locked in the back office. Ruby tries to find an escape route and Colonel thwarts her every move so he can spend more time with his childhood crush. Things get worse as the mascots unsuccessfully negotiate with the robbers, each in their own way. Eventually, Twinkles shows up three hours late for his shift. He shoots the robbers thinking they are customers who didn't like their service. Then he goes into the kitchen to take a leak.

The Rookies

Infuriated by a group of pregnant women's odd tastes and indecisiveness, Sergeant Cereal forces them to do a hundred sit-ups. As a result, the women give birth on the diner floor. Colonel demands that Sergeant take a week of shore leave to clear his head. Sergeant puts the other mascots through his waiter boot camp so they can take his place. With Sergeant Cereal away, the other mascots fail miserably at performing their duties. Colonel overhears a customer calling Hector Spector to report their grievances. Colonel rushes to the dock and begs Sergeant to come back to the diner. Just before Hector arrives, Sergeant Cereal and Colonel return and get things back in shape.

SPRINGBOARDS (CONT'D)

Who Came?

Hector Spector makes a visit to An Okay Place To Eat and finds a nasty white stain on the kitchen floor. Determined to find the culprit, Colonel hires his favorite TV Detective, Jim Thursday, who blames Colonel for the stain. After a thorough investigation, Jim Thursday blames Colonel for the stain. In support of Colonel, everyone blames each other, which starts an all-diner fight. As the dust clears, the culprit is never found. However, that's not as important as the lesson learned: No matter what, they need to be a family in solidarity. By the way, it was the janitor.

The Mascots Give Back

To get everyone into the holiday spirit, Colonel turns An Okay Place To Eat into a soup kitchen for the day. The homeless patrons get deathly ill from food poisoning and Colonel is put on trial for attempted genocide. The mascots take the stand and recount the events of the day in their own warped memories. The judge and jury are so bewildered by their stories that they immediately convict Colonel. The mascots rally outside of prison and burst into song, singing Colonel's praises. The judge is impressed with their talent and releases Colonel on the spot.

CONTACT INFORMATION

“An Okay Place To Eat”

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